



LIST OF ACTIVITIES ORGANISED BY THE COLLEGE TO ADDRESS CROSS CUTTING ISSUES DURING THE LAST FIVE YEARS (2015-2020)

S.NO	NAME OF ACTIVITY	CROSSCUTTING ISSUES INTEGRATED
1.	Say no to Single Use Plastic	Environment and Sustainability
2.	Ganesh Chaturdhi	Environment and Sustainability
3.	Awareness Program on Water Conservation	Environment and Sustainability
4.	Swatchhta Pakhwada	Environment and Sustainability
5.	Rally for Rivers	Environment and Sustainability
6.	Vanam Manam Programme	Environment and Sustainability
7.	Maintenance of Medicinal Plant Garden	Environment and Sustainability
8.	Personality Development Program	Human Values, Professional Ethics
9.	Awareness on Breast Cancer & Menstrual hygiene	Human Values, Professional Ethics
10.	First aid – The life Aid	Human Values, Professional Ethics
11.	Organ Donation Day	Human Values, Professional Ethics
12.	CPR Training	Human Values, Professional Ethics
13.	Awareness program on Eye Donation	Human Values, Professional Ethics
14.	Mother's Day	Human Values, Professional Ethics
15.	Professional Ethics & Human Values	Human Values, Professional Ethics
16.	Mega Health Camp	Human Values, Professional Ethics
17.	International Yoga Day	Gender Equity
18.	Self Defense	Gender Equity
19.	Pharma Expo	Gender Equity
20.	International Women's Day	Gender Equity
21.	Yuvajana Vikas Yojana	Gender Equity
22.	Panel Discussion "From Corporate to Board Room	Gender Equity




PRINCIPAL

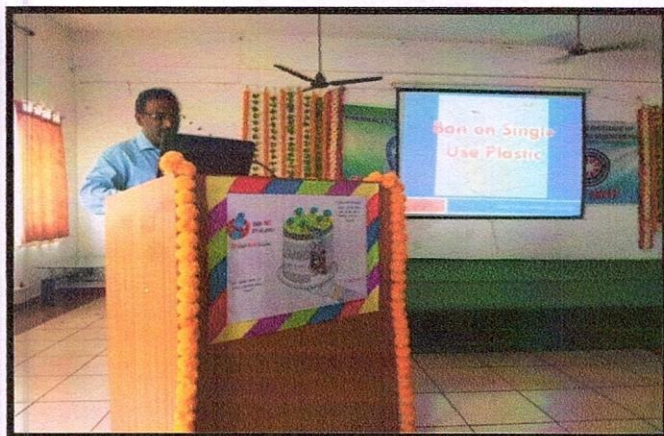
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108

Date: 17.09.2019

REPORT


NAME OF THE PROGRAM : Say No to Single Use Plastic
DATE : 12.09.2019
CHIEF GUEST : Sri Sanku Murali
Environmental Engineer,
A. P. Pollution Board,
Vijayawada

As part of Swachh sarvekshan, on 12-9-19, *Say No to Plastic*, a guest talk was organized in the college seminar hall and the resource person was Sri Sanku Murali, Environmental Engineer, A. P. Pollution Board, Vijayawada. He addressed the students and explained about zero waste lifestyle in India to reduce single use plastic and packaging waste and to improve our environment. He used to encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation. He also stated to develop community managed environmental sanitation systems focusing on solid & liquid waste management for overall cleanliness in the rural areas. The talk mainly focused on minimizing the usage of plastic and completely discarding the usage of single use plastic.



Speech on Swachh Sarvekshan by Sri Sanku S Murali




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Enikepadu, VIJAYAWADA – 521108

Telephone No: +91 74165 60999

Fax No: +91 866 2844999

Mail: vijayapharmacyfw@gmail.com

Permitted by Govt. of A.P; Approved by AICTE, New Delhi
Pharmacy Council of India, New Delhi & Affiliated to JNTU Kakinada
ISO 9001:2015 Certified Institution

DATE: 05.09.2019

REPORT

NAME OF THE PROGRAM : **Ganesh Chaturthi**
PLACE : **College Campus**
DATE : **31-08-2019**

In order to let the students, stay rooted with Indian culture, VIPW celebrated Ganesh Festival in the campus. On 31-08-2019, eco-friendly clay idols of Ganesh were distributed to the students and faculty of the college. Ganesh Chaturthi is one of the greatest celebrated festivals of India. Normally, the idols are made from Plaster of Paris (POP) and are non-biodegradable in nature, as a result, the idols even after immersion continue to float on water for a long period of time there by choking the water bodies and adversely impacting the aquatic ecosystem. To spread the importance of ecofriendly clay idols, the college organized a demonstrative session for the students where they learnt to make the clay idols of Ganesh from the local potters to save the planet from the pollution. The institute distributed the clay idols of lord ganesh to the staff and students of VIPW and VITW.

On 2nd September 2019, '**Ganesh Chaturthi**' was celebrated with gaiety and grandeur by VIPW staff and students. Ganesha idol was installed in the institute for 5 days. The festival started with the traditional aarti by the Principal for the next 5 days pooja, and 'aartis'. On the day of "**Ganesh Visarjan**" the idol was immersed with immense festive spirit among the student community.



PRINCIPAL

VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



Figure: Clay Idol Making and Distribution



PRINCIPAL

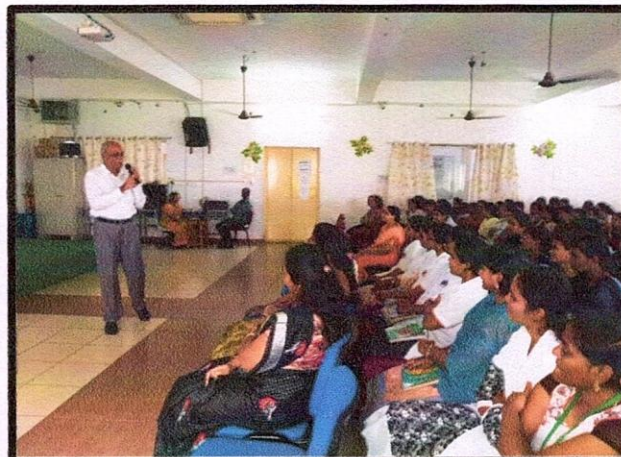
**VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108**

DATE: 29.07.2019

REPORT


NAME OF THE PROGRAM : Awareness Program on Water Conservation
DATE : 29.07.2019
PLACE : College Campus
CHIEF GUEST : Sri A. Vara prasad
Director,
Ground Water and Water Audit Department
Govt., of A.P.

Vijaya Institute of Pharmaceutical Sciences for Women organized a program on 29-07-2019. The Chief Guest was Sri A. Vara prasad, Director, Ground Water and Water Audit Department, Govt., of A.P. He delivered a guest lecture on **Jal Shakthi Abhiyan – A True Janandolan**. The aim was to make students more responsible about using water and to understand the severity of the drought in several regions and also generate awareness on water conservation to cope with its scarcity. This can be done through education and awareness campaigns.



Talk on Water Conservation by Sri A. Vara prasad




PRINCIPAL
PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521108

DATE: 16.08.2018

REPORT

NAME OF THE PROGRAM : Swachata Pakhwada
DATE : 01.08.2018
CHIEF GUEST : Sri B. Srinivasa Rao
Executive Officer, Enikepadu,
Panchayat.

Swachata Pakhwada program was conducted by Vijaya Institute of Pharmaceutical Sciences for Women on 1-8-2018 conducted Swachata pledge and plogging event in the campus. Swachata Pakhwada programme was carried out in the college campus. Main objective of the program is to create awareness about plastic waste, its impacts and cleanliness in and around the campus Swachtha Shapath was followed by cleaning the campus and competitions for students. Sri B. Srinivasa Rao, Executive Officer, Enikepadu Panchayat was the invitee at the occasion of Swachtha Shapath. The results of essay writing, elocution and drawing competitions were sent to JNTUK, University, and Kakinada. Around 420 students from B. Pharm and Pharm D have attended this program. The management of VIPW and Dr. K. Padmalatha, Principal stressed the importance of Swachata Pakhwada program to students.



Swachata pledge and cleaning the campus




PRINCIPAL

VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

Date: 15.09.2016

REPORT

NAME OF THE PROGRAM	:	Swatchata Pakhwada
DATE	:	10.09.2016
CHIEF GUEST	:	1. Dr. P. Mothi Babu Civil Surgeon, Kankipadu, PHC
		2. Dr. P. Subba Rao Civil Surgeon, Penamaluru, PHC
		3. Mrs. K. Indira Devi Tutor, Govt. School of Nursing, Vijayawada

On 10.09.2016 Vijaya Institute of Pharmaceutical Sciences for Women has participated in Swatchta Pakhwada Programme as a part of Swatch Bharath Clean India Mission. The main aim of this programme is cleanliness. Chief Guests Dr. P. Mothi Babu, Civil Surgeon, Kankipadu, PHC, Dr. P. Subba Rao, Civil Surgeon, Penamaluru, PHC, Mrs. K. Indira Devi (Tutor, Govt. school of Nursing, Vijayawada) delivered lectures on cleanliness and maintaining good health and hygiene. About 350 students from B. Pharm and Pharm D attended this event. The programme was ended with Swatch Bharath pledge by all students.



Program on Swatchata Pakhwada



DATE: 05.09.2017

REPORT

NAME OF THE PROGRAMME : Rally for Rivers
PLACES : Villages of Enikepadu
ORGANISED BY : VIPW
CONTACT PERSON : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat
CONTACT NO : 9394663699

Vijaya Institute of Pharmaceutical Sciences for Women participated in a campaign "Rally for rivers" on 01-09-2017 initiated by ISHA foundation, Coimbatore, Tamil Nadu State led by Sadhguru Jaggi Vasudev to create awareness among the people. Students and faculty on the national highway in Enikepadu Village conducted awareness on importance of rivers and how to save waters for future generations and to protect them is everybody's responsibility. Principal Dr.K. Padmalatha appreciated the staff and students for their concern about rivers and taking part in this event.



Students participated in a campaign "Rally for rivers"




PRINCIPAL

PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108

DATE: 13.09.2016

REPORT

NAME OF THE PROGRAM : Vanam Manam

DATE : 08.09.2016


CHIEF GUEST : Dr. Vallabhaneni Vamsi Mohan,
MLA, Gannavaram
Sri Ashok Kumar, District Forest
Officer, Vijayawada
Dr. Sk. Maha Basha, Principal, JH College, IBM
Sri B. S. Appa Rao, Chairman, SRK Foundation

On 08.09.2016, *Vanam- Manam* Programme and NSS Unit inauguration were organized in the college. The NSS unit was inaugurated by Dr Vallabhaneni Vamsi Mohan (MLA, Gannavaram). The other guests present at the programme included Sri Ashok Kumar (District Forest Officer, Vijayawada), Dr. Sk. Maha Basha (Principal, JH College, IBM) renowned NSS Programme officer in and around Vijayawada and other local leaders of the village panchayat. Sri B.S. Appa Rao, Chairman, SRK Foundation, Principal, Dr. K. Padmalatha and Principals from Vijaya Group of Institutions, faculty members and students also participated in the programme. Guests planted the saplings in the campus, followed by staff and students.



Planting trees by Dr. Vallabhaneni Vamsi Mohan



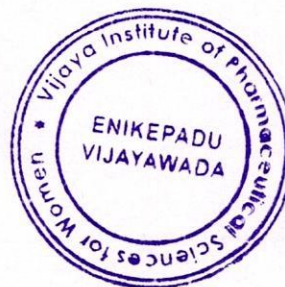

PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 23.11.2018

REPORT

NAME OF THE PROGRAM : Maintenance of Medicinal Plant Garden
PLACE : College Campus
CONTACT PERSON : Venkatappayya. Ramavaram
Environmentalism,
Kothagudem

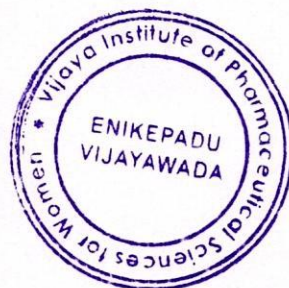
Medicinal Plant Garden is an asset to VIPW. Staff and students initiated to donate plants of medicinal value to the garden. Plants like Mexican mint, Bow String Hemp, Pencil tree, Madras leaf flowers, Ashwagandha, Rauwolfia, Chandrakantha, Insulin plant, Aloe, Vitamin plant, Dog mustard, Clove basil, Painted spurge, Creeping wood sorrel, Little iron weed etc. are grown and maintained in pots. Environmentalism, R. Venkatappayya from Kothagudem, provided the collection of medicinal plant garden to the garden of VIPW and the institution improved the garden year by year, much to the benefit of all.



PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



Medicinal plants



PRINCIPAL
PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521108

DATE: 25.09.2019

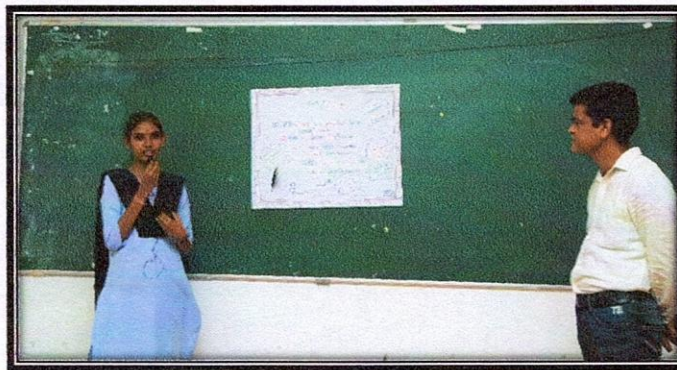
REPORT

NAME OF THE PROGRAM : Personality Development Program

DURATION OF TRAINING : 18.09.19 - 21.09.19.

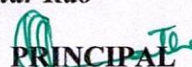
RESOURCE PERSON DETAILS : Mr. L. V. Gangadhar Rao,
D. No 1-23, Near Panchayath Office,
Savaragudem (P.O), Gannavaram(Mandal),
Krishna(D.T), PIN- 521107.
Email: lyg.futurewise@gmail.com
Contact Number: 9866078269

Personality Development program for both **I B.Pharm & I Pharm D** students was organized by Vijaya Institute of Pharmaceutical Sciences for Women by sri L.V. Gangadhar Rao from 18.09.19 to 21.09.19. Goal setting, confidence levels, improvement of memory power, and leadership qualities were some of the topics covered. He also highlighted on the change in the mindset to face global competitions. Around 121 students from I B.Pharm & I Pharm D actively participated in the program. At the end of the session, student feedback was recorded from the participants and overall outcome was excellent, beneficial and thought provoking. Principal of VIPW, Dr. K. Padmalatha, addressed and motivated the new students to achieve their goals and the program finally concluded by expressing thanks to the resource person.



Personality Development program by Mr. L. V. Gangadhar Rao




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 03.10.2018

REPORT

NAME OF THE PROGRAM : Personality Development Program

DURATION OF TRAINING : 28.09.18- 29.09.18.

RESOURCE PERSON DETAILS : **Dr. R. Jagannath Rao,**
No.17, Sri Venkateshwara Building, 3rd Floor,
D.V.G Road, Basavangudi,
Bangalore, 560004.
Email: drjagannathrao.jrss@gmail.com
Contact Number: 98459 62210/ 99801 36395

A Two-day workshop on Personality Development was organized by Vijaya Institute of Pharmaceutical Sciences for Women for the benefit of both **I B.Pharm, II B.Pharm, I Pharm.D, II Pharm.D** by famous Parapsychologist & HRD trainer Dr. R. Jagannatha Rao from 28.09.18 - 29.09.18. This training mainly focused on goal setting, success tips to excel in the chose field, verbal, non-verbal communication, and importance of body language. Around **232** students from I, II B.Pharm & I, II Pharm.D attended the program with great enthusiasm. An open feedback was collected from the participants and outcome was found to be excellent. Principal of VIPW, Dr. K. Padmalatha, interacted with the students and congratulated the resource person on the successful completion of the program.



Personality Development program by Dr. R. Jagannath Rao



DATE: 05.09.2016

REPORT

NAME OF THE PROGRAM : Personality Development Program

DURATION OF TRAINING : 30.08.2016 - 01.09.2016

RESOURCE PERSON DETAILS : Dr. R. Jagannath Rao,

No.17, Sri Venkateshwara Building, 3rd Floor,

D.V.G Road, Basavangudi,

Bangalore, 560004.

Email: drjagannathrao.irss@gmail.com


Contact Number: 98459 62210/ 99801 36395

For the overall development of new Pharma students, Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on Personality Development for **I B.Pharm & I Pharm.D** by the famous Parapsychologist & HRD trainer Dr. R. Jagannath Rao from 30.08.16 to 01.09.16. Good communication, personality development and integrity are the important topics covered in the session. About **123** students from I B.Pharm & I Pharm D attended the program. An open feedback system was recorded from the participants and overall outcome was found to be fabulous. The management and the Principal of VIPW Dr. K. Padmalatha, thanked the invitees and participants for making the program successful.



Personality Development program by Dr. Jagannath Rao




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 12.10.2015

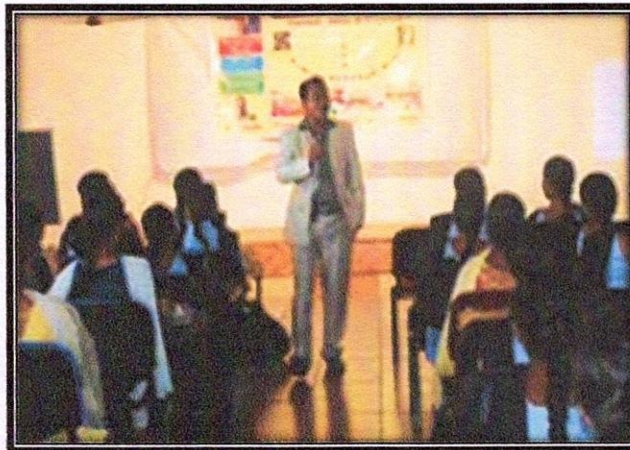
REPORT

NAME OF THE PROGRAM : Personality Development Program

DURATION OF TRAINING : 07.10.2015 - 08.10.2015


RESOURCE PERSON DETAILS : Dr. Jagannath Rao,
No.17, Sri Venkateshwara Building, 3rd Floor,
D.V.G Road, Basavangudi,
Bangalore, 560004.
Email: drjagannathrao.jrss@gmail.com
Contact Number: 98459 62210/ 99801 36395

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on Personality Development for I B.Pharm & I Pharm.D by the famous Parapsychologist & HRD trainer Dr. Jagannath Rao from 07.10.15 to 08.10.15. The training focused on development of good Communication skills and behavior abilities and also trained the students on interpersonal skills. About 128 students from I B. Pharm & I Pharm.D have attended this informative program. The feedback on the outcome of program was found to be excellent. The management of VIPW, Dr. K. Padmalatha, Principal of VIPW thanked the invitees and participants for making the program successful.



Personality Development program by Dr. Jagannath Rao




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

19.10.2017

REPORT

NAME OF THE PROGRAM : Awareness on Breast Cancer and Menstrual Hygiene
DATE : 17.10.2017
RESOURCE PERSON : Ms. T. Tejaswini, Ms. G. Hemalatha, Ms. B.Anjana.
Students of PSIMS & RF
PLACE : College Seminar Hall

Awareness Program on **Breast Cancer and Menstrual Hygiene** was conducted on 17.10.17 by the students of Dr. Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation, Vijayawada. Students of final year medicine, Ms. T. Tejaswini, Ms. G. Hemalatha, and Ms. B. Anjana provided information to the women students on how to identify breast cancer during early stages and in turn advised them to create awareness among their members of the family. The young students were also informed about the hygienic measures to be followed during the menstrual period.



Awareness on Breast Cancer and Menstrual Hygiene by SPARSH Volunteers



PRINCIPAL

VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 08.10.2019

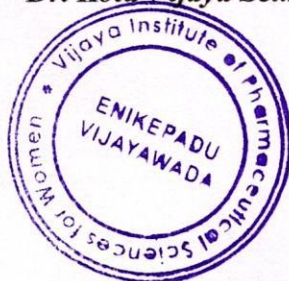
REPORT

NAME OF THE PROGRAM : First Aid Training
DATE : 04.10.2019
RESOURCE PERSON DETAILS : Dr. Kola Vijaya Sekhar,
Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on First Aid held on 04.10.2019 for the academic year 2019-20. The program was conducted by Dr. Kola Vijaya Sekhar, Professor, Guntur Medical College, Guntur. Lecture and later practical demonstrations were held. The students were told about the value of first aid that could be given in the case of electric shocks, burns, fractures, sprains, dislocations, injuries and snake bites. Dr. Sekhar told that the first aim of first aid is to save life and second aim is to victim the person condition from worsening and later about the recovery. Individuals About 120 students from I B. Pharm and I Pharm D have attended this event. The management of VIPW, Dr. K. Padmalatha, Principal thanked for making the program successful.

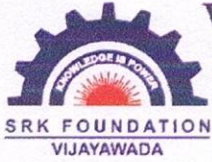


Dr. Kola Vijaya Sekhar




PRINCIPAL

PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Enikepadu, VIJAYAWADA – 521108

Telephone No: +91 74165 60999

Fax No: +91 866 2844999

Mail: vtjayapharmacyfw@gmail.com

Permitted by Govt. of A.P; Approved by AICTE, New Delhi
Pharmacy Council of India, New Delhi & Affiliated to JNTU Kakinada
ISO 9001:2015 Certified Institution

DATE: 15.09.2018

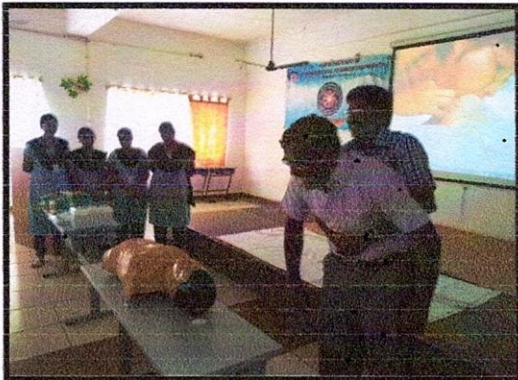
REPORT

NAME OF THE PROGRAM : **First Aid Training**
DATE : **12.09.2018**
RESOURCE PERSON DETAILS : **Dr. Kola Vijaya Sekhar,**
Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.

Email: vijayasekharkola@gmail.com


Contact Number: 9849182140

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on **First Aid** on **12.09.2018**. The program was conducted by **Dr. Kola Vijaya Sekhar, Professor, Dept. of Ophthalmology, Guntur Medical College, Guntur**. The training session mainly focused on continuation on first aid in wound care, how to manage every day minor accidents and learn how to treat an unconscious and breathing casualty, manage minor cuts, burns etc. It gives the confidence to step in to help when an emergency arises and the steps involved in providing first Aid to the needy. About **119 students** from **I B Pharm and I Pharm D** attended this event. **Dr. K. Padmalatha, Principal** thanked Mr. Sehkar for his gracious presence.



Dr. Kola Vijaya Sekhar, Professor




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 19.09.2017

REPORT

NAME OF THE PROGRAM : **First Aid Training**
DATE : **16.09.2017**
RESOURCE PERSON DETAILS :

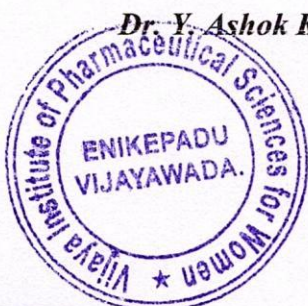
1. **Dr. Y. Ashok Kumar,**
Professor,
PSIMS & Research foundation,
Vijayawada.

2. **Dr. Sudarsan,**
General Manager,
Ramesh Hospitals,
Vijayawada

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on First Aid held on 16.09.2017. The program was conducted by **Dr. Y. Ashok Kumar, Professor, Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation & Dr. Sudarsan.** They presented a Power Point on the first aid techniques to be adopted during the golden hour, the initial hour after a person meets with a road accident. The golden hour is the first '60 minutes' following any injury or trauma. Prompt medical attention during this period can save one's life. The first hour is also critical in situations such as a heart attack or stroke, wherein immediate medical attention has a profound impact on a person's survival. About **120 students** from **I B. Pharm and I Pharm D** have attended this training programme. The **Principal of VIPW Dr. K. Padmalatha,** thanked **Dr. Y. Ashok Kumar & Dr. Sudarsan.**



Dr. Y. Ashok Kumar



Dr. Sudarsan

Dr. K. Padmalatha
PRINCIPAL

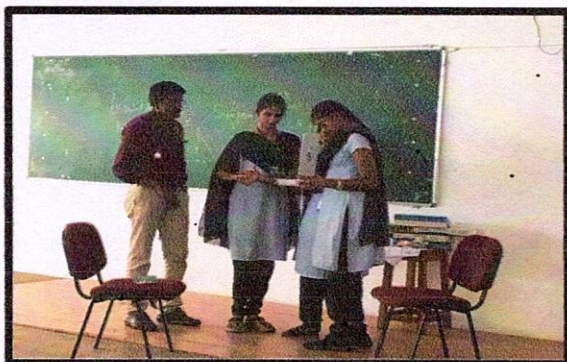
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 04.09.2016

REPORT

NAME OF THE PROGRAM : **First Aid Training**
DATE : **01.09.2016**
RESOURCE PERSON DETAILS : **Dr. Kola Vijaya Sekhar,**
Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on **First Aid** held on **01.09.2016**. The program was conducted by **Dr. Kola Vijaya Sekhar**, Professor, Guntur Medical College, Guntur, Secretary, Vijayasree Sankshema Sangam, Vijayawada. Mr. Sekhar explained the basic objective of first aid that ought to be promptly applied in the case of injury or casualties. Students enhanced their knowledge on recognition of the problem for giving proper treatment. About **120 students** from **I B. Pharm and I Pharm D** attended this event. The management and Principal of VIPW thanked Dr. Kola Vijaya Sekhar for training the students and making the session more enthusiastic.



Training program on First aid




PRINCIPAL

VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 24.08.2015

REPORT

NAME OF THE PROGRAM : First Aid Training
DATE : 21.08.2015
RESOURCE PERSON DETAILS : **Dr. Kola Vijaya Sekhar,**
Associate Professor,
Department of Ophthalmology,
Siddhardha Medical College,
Vijayawada.
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on First Aid on 21.08.2015 for the academic year 2015-16. The program was conducted by **Dr. Kola Vijaya Sekhar**, Assoc. Prof., Siddhartha Medical College, Vijayawada. This training session mainly focused on continuation of first aid education in academics, the training aimed at responding to injuries due to usual work like bleeding, asthma attacks, epileptic seizures and fractures etc. It is essential to possess the skills when required. Individuals with learning experience were assessed for the skills. About **128 students from I B. Pharm and I Pharm D** attended this event. Principal of VIPW **Dr. K. Padmalatha** thanked **Dr. Kola Vijaya Sekhar** for training the students to provide first aid to the needy.



Dr. Kola Vijaya Sekhar




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

Date: 17.08.2019

REPORT


NAME OF THE PROGRAM : **World Organ Donation Day**
DATE : **13.08.2019**
PLACE : **College Seminar Hall**
CHIEF GUEST : **Dr. Kola Vijaya Sekhar**
Prof. Ophthalmology, GGH, Guntur
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140

World Organ Donation Day in India is celebrated on 13th of August every year by the people, government organizations and other related professions in order to motivate normal human beings to donate organs as well as to understand the value of organ donation in the life of an individual. Donating an organ is like gifting life to someone because one organ donor can save up to eight lives. To create awareness on organ donation Vijaya Institute of Pharmaceutical Sciences for Women organized a program on 13-08-2019, Dr. Kola Vijaya Sekhar, Prof. Ophthalmology, GGH, Guntur delivered a guest lecture on the importance of Organ Donation. He addressed the students about the facts and myths of organ donation and motivate them to donate their healthy and precious organs after death to save lives.



Figure: Talk on Organ Donation by Dr. Kola Vijaya Sekhar




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

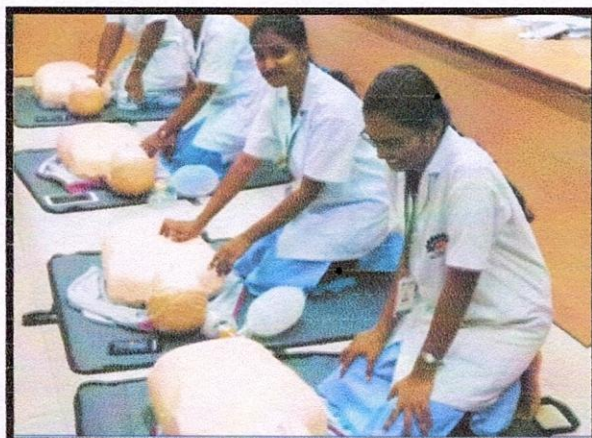
DATE: 21.11.19

REPORT

NAME OF THE PROGRAM : Cardiopulmonary Resuscitation
DATE : 18.11.2019
RESOURCE PERSON DETAILS : Dr. Kola Vijaya Sekhar,
Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140


Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on CPR was held on 18.11.2019. The program was conducted by Dr. Kola Vijaya Sekhar, Professor, Dept. of Ophthalmology, Guntur Medical College, Guntur.

Training programme is on the process to keep blood flowing through the body, to stop cardiac arrest, restoring the partial flow of oxygenated blood to the brain and heart. The talk detailed about emergency rescue breaths. Students learned how chest compressions can help the flow of blood to the heart, brain, and other organs. Individuals with learning experience skills were assessed. About 115 students from I, II, III & IV Pharm D have attended this program. Dr. K. Padmalatha, Principal of VIPW thanked the invitees and participants for making the program successful.



Students practicing CPR




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 11.11.18

REPORT

NAME OF THE PROGRAM : **Cardiopulmonary Resuscitation**

DURATION : **09.11.2018**

RESOURCE PERSON DETAILS : **Dr. Kola Vijaya Sekhar,**
Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on **CPR** on **09.11.2018**. The program was conducted by **Dr. Kola Vijaya Sekhar**, Professor, Dept. of Ophthalmology, Guntur Medical College, Guntur.

This training session mainly focused on

- Sudden cardiac arrest
- Prevention of brain damage in such emergency conditions.

The session prepared students to be confident that they can act appropriately in extreme circumstances. Individuals were assessed for their skills. Around **115 students** from I, II, III and IV Pharm D have attended this event. **Dr. K. Padmalatha**, Principal of VIPW thanked the invitees and participants for making the program successful.



Dr. Sekhar explaining Students



PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 20.09.17

REPORT

NAME OF THE PROGRAM : **Cardiopulmonary Resuscitation**

DURATION : **18.09.2017**


RESOURCE PERSON DETAILS : **Dr. Kola Vijaya Sekhar,**
Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.
Email: vijavasekharkola@gmail.com
Contact Number: 9849182140

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on CPR on 18.09.2017 for the academic year 2017-18. The program was conducted by **Dr. Kola Vijaya Sekhar**, Professor, Dept. of Ophthalmology, Guntur Medical College, Guntur. He fascinated on airways, circulation, gastric inflation, intermediate rescue breaths in sudden cardiac arrest and other emergencies which sometimes cause brain damage due to improper circulation. Individuals with learning experience skills were assessed. About **89 students** from **I, II & III Pharm D** have attended this program. The management of VIPW and **Dr. K. Padmalatha**, Principal thanked the invitees and participants for making the program successful.



Students practicing CPR from Dr. Kola Vijaya Sekhar




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 17.11.16

REPORT

NAME OF THE PROGRAM : **Cardiopulmonary Resuscitation**

DATE : **15.11.2016**

RESOURCE PERSON DETAILS : **Dr. Kola Vijaya Sekhar,**
Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140


Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on **CPR** held on **15.11.2016** for the academic year 2016-17. The program was conducted by **Dr. Kola Vijaya Sekhar**. The session engrossed on how to prepare students to be confident such that they can act appropriately and calmly act if an emergency situation arises. This training session mainly focused on sudden cardiac arrest, and also prevention of brain damage. He also discussed about care that should be taken between **child and adult CPR** which would vary in chest compressions and rescue breaths.

Students learned how chest compressions can help the flow of blood to the heart, brain, and other organs. **59 students** from **I and II Pharm D** have attended this event. **Dr. K. Padmalatha**, Principal of VIPW expressed the vote of thanks for sharing his knowledge.



Dr. Kola Vijaya Sekhar explaining chest compressions




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 04.11.2015

REPORT

NAME OF THE PROGRAM : **Cardiopulmonary Resuscitation**

DATE : **02.11.2015**


RESOURCE PERSON DETAILS : **Dr. Kola Vijaya Sekhar,**
Associate Professor,
Department of Ophthalmology,
Siddhardha Medical College,
Vijayawada.
Email: vijayasekharkola@gmail.com
Contact Number: 9849182140

Vijaya Institute of Pharmaceutical Sciences for Women organized a training program on **CPR** held on **02.11.2015**. The program was conducted by **Dr. Kola Vijaya Sekhar**, Assoc. Prof., Dept. of Ophthalmology, Siddhartha Medical College, Vijayawada. This training session mainly focused on sudden cardiac arrest, and also prevention of brain damage in emergency conditions. He also discussed about position of interlocking fingers, opening of airways, rescue breaths, blood circulation, gastric inflation and defibrillation. Students learned how chest compressions can help the flow of blood to the heart, brain, and other organs. Individuals with learning experience skills were assessed. About **29 students** from **I Pharm D** had attended this program. **Dr. K. Padmalatha**, Principal expressed the vote of thanks for sharing his expertise in this session.



Students Practicing CPR




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

Date: 04.09.2018

REPORT

NAME OF THE PROGRAM : Awareness Program on Eye Donation
DATE : 31.08.2018
RESOURCE PERSON DETAILS : Dr. Kola Vijaya Sekhar, Professor,
Department of Ophthalmology,
Guntur Medical College,
Guntur.
Email: vijavasekharkola@gmail.com
Contact Number: 9849182140

Eye donation is an act of donating one's eyes after his/her death. It is an act of charity, purely for the benefit of the society and is totally voluntary. On 31.08.2018 to spread awareness among the students, VIPW organized a Guest Lecture on Eye Donation by Dr. Kola Vijaya Sekhar, Professor of Ophthalmology, Guntur Government Medical College. The resource person Addressed the gathering about the significance of eye donation and its usefulness to the visually impaired people. It was attended by faculty and student members of IPA. Around **420 students** from **B. Pharm and Pharm D** attended this program.

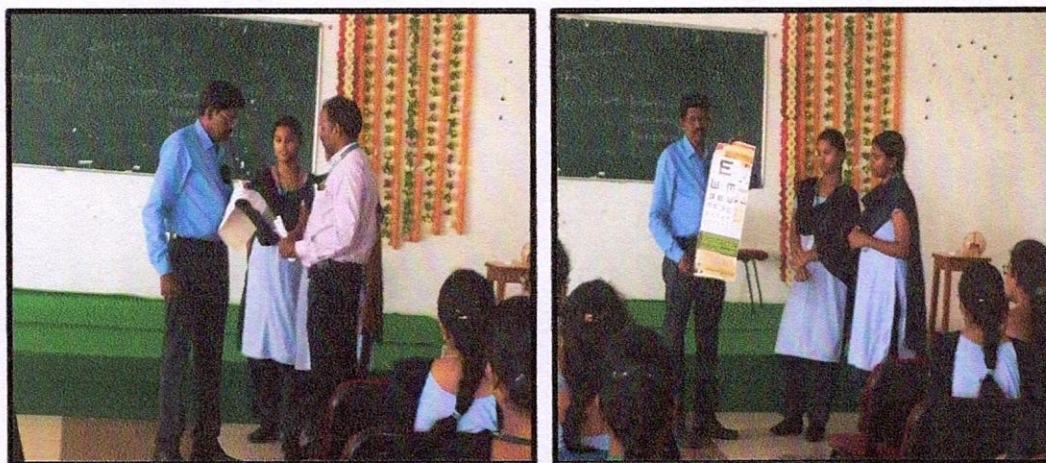


Figure: Awareness program on importance of Eye Donation by Dr. K. Vijaya Sekhar



Date: 16.05.2019

REPORT

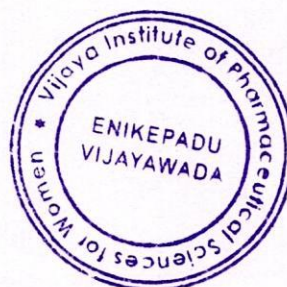
NAME OF THE PROGRAM : International Mother's Day
DATE : 13.05.2019
ORGANISED BY : Dr. S. Babulal,
Superintendent,
Government General Hospital,
Vijayawada.

“A Mother is she who can take place of all others, but whose place no one else can take”

Mother's Day is a special day, for all children and mothers as it celebrates the bond of love and affection that is everlasting. On the occasion of Mother's Day, staff and students of VIPW, under the leadership of Principal Dr. K. Padmalatha and Superintendent of GGH, Dr. S. Babulal distributed fruits and sarees to new mothers who were the in-Patients of GGH, Vijayawada and blessed them.



Mother's Day celebration at GGH, Hanumanpet and distribution of fruits and sarees to new mothers




PRINCIPAL
PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108

DATE: 04.01.2020

REPORT

NAME OF THE PROGRAM : **Guest Lecture on Professional Ethics and Human Values**

DATE : **31-12-2019**

PLACE : **College Campus**


CHIEF GUEST : **Y. Nageswaram Rtd Lic officer, Vijayawada**

On 31-12-2019, a motivational talk to students on human values and ethics was delivered by Y. Nageswaram Rtd Lic officer, Vijayawada. The guest addressed the gathering on the importance of integrity and moral values. His speech was full of humorous and emphasizing the importance of respecting elders and following the values passed on by them. Values form the basis for all our thoughts, behaviors and actions. Once we know what is valuable to us, these values become the basis, the anchor for our actions. We also need to understand the universality of various human values, because only then we can have a definite and common program for value education. Then only we can be assured of a happy and harmonious human society, emphasized the guest.



Talk on Professional Ethics and Human Values




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Permitted by Govt. of A.P. Approved by AICTE, New Delhi
Pharmacy council of India. New Delhi & Affiliated to JNTU Kakinada

Enikepadu, VIJAYAWADA - 521 108.
Telephone No. : +91 866 6460993
Fax No. : +91 866 2844999
e-mail : vijayapharmacyfw@gmail.com

Date: 28.07.2017

REPORT

NAME OF THE PROGRAM	:	Mega Health Camp
PLACE	:	College Campus
CHIEF GUEST	:	1. Dr. Vallabhaneni Vamsi Mohan MLA, Gannavaram 2. Dr. C. L. Venkat Rao Executive Vice-Chairman, Swatch Andhra Mission, Vijayawada 3. Dr. Paruchuri Rambabu Asst. Director, Drug Controlling Administration, Vijayawada 4. Dr. K. Vijaya Sekhar Professor, Guntur Medical College, Guntur 5. Dr. K. Sri Karuna Murthy, Professor Dr. Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation

On 23-7-2017, a Mega Health Camp was conducted in the college campus by the students of B. Pharmacy and Pharm D. The programme was followed by the opening of Jan Aushadhi Medical Store in the college. Dr. Vallabhaneni Vamsi Mohan, MLA, Gannavaram, was the chief guest and Dr. C. L. Venkat Rao, Executive Vice-Chairman, Swatch Andhra Mission, Vijayawada, Dr. Paruchuri Rambabu, Asst. Director, Drug Controlling Administration, Vijayawada, Dr. K. Vijaya Sekhar, Professor, Guntur Medical College, Guntur and Dr. K. Sri Karuna Murthy, Professor, Dr. Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation were the other guests at the programme. A team of eminent doctors under the guidance of Dr. K. Vijaya Sekhar organized the camp in the departments of General Health, Diabetes, Hypertension, Dental, Gynecology, Ophthalmology and Physiotherapy. Junior doctors and nursing students from Dr. Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation also participated in the camp. Later, medicines were distributed for free of cost to the patients.



PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



Mega health camp




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Enikepadu, VIJAYAWADA – 521108

Telephone No: +91 74165 60999

Fax No: +91 866 2844999

Mail: vijayapharmacyfw@gmail.com

Permitted by Govt. of A.P; Approved by AICTE, New Delhi
Pharmacy Council of India, New Delhi & Affiliated to JNTU Kakinada
ISO 9001:2015 Certified Institution

DATE: 24.06.19

REPORT

NAME OF THE PROGRAM : **International Yoga Day Celebrations**
DURATION : **21.06.2019**
RESOURCE PERSON DETAILS :

1. **Sri A. Kondaiah,**
Yogeshwar Devidayal
Yogabhyas Mandir,
Nunna,
Vijayawada.

2. **Mrs. Ch. Siva Jyothi,**
Yoga trainer,
Murali Nagar,
Kanuru,
Vijayawada.

Email Id: vsjyothi.voga@gmail.com

Contact number: 8374249636.

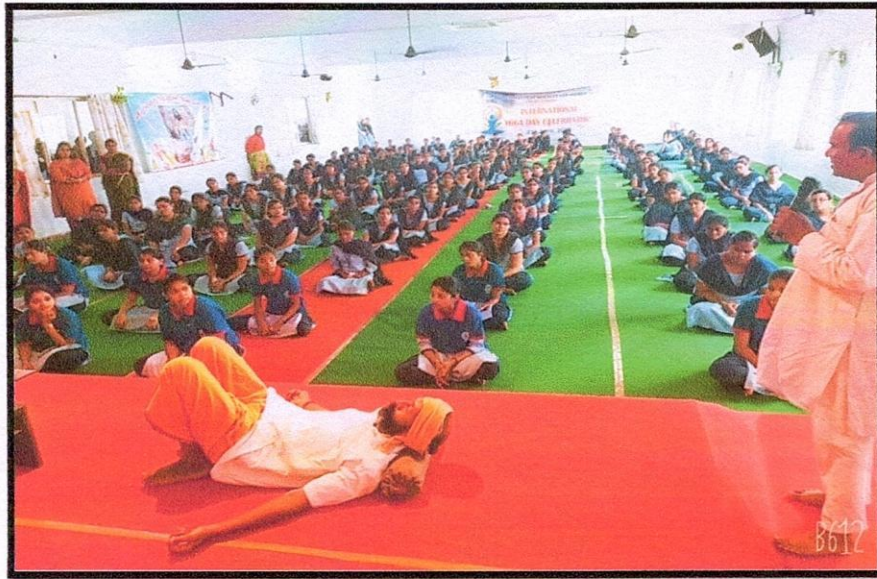
Vijaya Institute of Pharmaceutical Sciences for Women organized **International Yoga Day** on **21.06.2019**. The program was conducted by **Mrs. Ch. Siva Jyothi**.

Guests from Yogeshwar Devidayal Yogabhyas Mandir, Nunna, Vijayawada created awareness about the significance of yoga in day to day lives by conducting a demonstrative session. **Sri A. Kondaiah, Yoga Master** gave a talk on “**Yoga for Students**”, and Sri P. Nagi Reddy, Yogacharya and Ms. Mounika, Yoga Practitioners demonstrated **Jala Kriya, Jala Neti, Sutra Neti and Gaja Karni**. Prizes were given away to the winners of yoga competitions conducted by Vijaya Institute of Pharmaceutical Sciences for Women. About **550 students** from B.Pharm and Pharm D have attended this program. **Dr. K. Padmalatha**, Principal of VIPW thanked the invitees and participants for making the program successful.



PRINCIPAL

VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



Sri A. Kondaiah demonstrating Yoga



Winners with Yogeshwar Devidayal Yogabhyas Mandir members & Principal



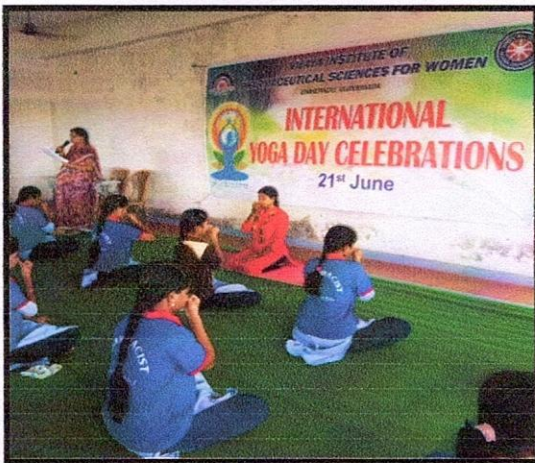
 **PRINCIPAL**
PRINCIPAL

VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521108

REPORT


NAME OF THE PROGRAM : **International Yoga Day Celebrations**
DATE : **21.06.2018**
RESOURCE PERSON DETAILS : **Mrs. Ch. Siva Jyothi,**
Yoga trainer,
Murali Nagar, Kanuru,
Vijayawada.
Email Id: vsjyothi.yoga@gmail.com
Contact number: 8374249636.

Vijaya Institute of Pharmaceutical Sciences for Women organized an **International Yoga Day Celebrations** on **21.06.2018** for the academic year **2018-19**. The program was conducted by **Mrs. Ch. Siva Jyothi**. Trainer Ms. Ch. Siva Jyothi guided the **students of B. Pharm and Pharm D** to perform yoga asanas according to the common protocol issued by the government of India. Around **480 students** from **B. Pharm and Pharm D** have attended this program. The management of VIPW and **Dr. K. Padmalatha**, Principal stressed the importance of Yoga for students.



Mrs. Ch. Siva Jyothi along with students taking part in International Yoga Day Celebrations




PRINCIPAL
PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521108

DATE: 24.06.17

REPORT

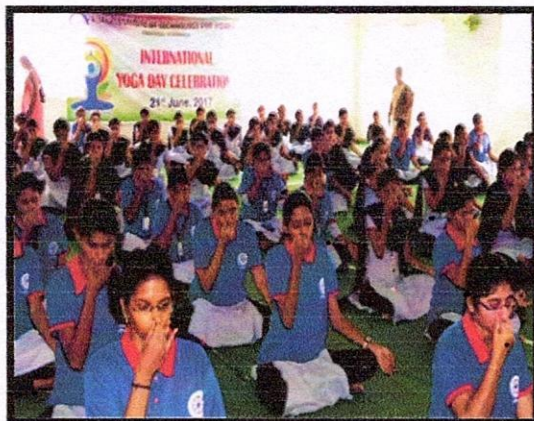
NAME OF THE PROGRAM : **International Yoga Day Celebrations**

DURATION : **21.06.2017**

RESOURCE PERSON DETAILS : **Mrs. Ch. Siva Jyothi,**
Yoga trainer,
Murali Nagar,
Kanuru,
Vijayawada.
Email Id: vsjyothi.yoga@gmail.com
Contact number: 8374249636.


Vijaya Institute of Pharmaceutical Sciences for Women organized an **International Yoga Day celebration** on **21.06.2017** for the academic year **2017-18**. The program was conducted by **Mrs. Ch. Siva Jyothi**. Students were made to perform yoga asanas under the supervision of the Yoga Instructor. About **500 students** from B.Pharm and Pharm D have attended this program.

The management of VIPW and **Dr. K. Padmalatha**, Principal stressed the importance of Yoga for students as its daily practice helps in the improvement of concentration and release of stress.



Students taking part in International Yoga day celebrations




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

DATE: 26.06.2016

REPORT

NAME OF THE PROGRAM : International Yoga day

DATE : 21.06.2016


RESOURCE PERSON : D. Durga, D. Srinivasa Raju,
The Art of Living.
#40-9/11-37, plot no 49, 6th Cross,
Municipal Employees Colony,
Acharya Ranga Nagar, Benz Circle,
Vijayawada, Andhra Pradesh 520010
Contact Number: 9440137201, 9440820508.

International yoga day was celebrated on **21st June** every year is a great effort to emphasize the importance of inculcating an ancient Indian art in our life. Practicing yoga is one of the ways to grow in to a better human being with a sharp mind, good heart, and a relaxed soul. Yoga is known for its amazing health benefits. On the occasion of 'International Yoga Day', Vijaya Institute of Pharmaceutical Sciences for Women organized a yoga session under the guidance of Smt. D. Durga, Yoga. All the students and the teaching staff of VIPW were participated in the event. **Smt. D. Durga** trained various yoga asanas to the students. Around **200 students from B. Pharm** participated in the program. **Principal of VIPW Dr. K. PadmaLatha** urged the students to make yoga as a part of their daily life so that one can achieve good health, peace and harmony.



Students Performing Yoga Asanas




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

Date: 25.06.2015

REPORT


NAME OF THE PROGRAM : **International yoga day celebration**
DATE : **20.06.2015**
RESOURCEPERSON : **Isha Foundation**

Yoga programme on “Basics of Meditation, Pranayama and Yoga asnas” was conducted on 20th June 2015 in Vijaya Institute of Pharmaceutical Sciences for Women. The Principal, Dr. K. Padmalatha, all the teaching and non-teaching staff participated in the event in seminar hall. The yoga practitioners demonstrated basics of meditation, followed by various yoga asanas helpful for blood circulation, gut problems, nervous stimulation. Meditation is an ancient practice to train attention, achieve a mentally clear, emotionally calm and stable state. Pranayama is the practice of controlling breath. It also supplies body with oxygen while removing toxins. The faculty expressed that both meditation and pranayama are meant to connect both body and mind and provide healing physiological benefits. Around **268 students** from **B. Pharm and Pharm D** have attended this event. Dr. K. Padmalatha, also shared her view that making yoga and pranayama a daily practice improves physical and psychological balance thereby enhancing overall health and well-being.



Students performing yoga asanas




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108

Date: 12.09.2019

REPORT


NAME OF THE PROGRAM : **Self Defense Training**
DATE : **07.09.2019**
PLACE : **College Seminar Hall**
RESOURCE PERSON : **Mrs. K. Jyothna Sri,**
Karate trainer,
Sri Venkata Ramaraja Nilayam,
Sri Mahalakshmi Nagar,
Poranki, Vijayawada.

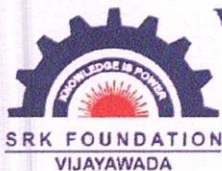
On 07-09-19, a session on Self Defense, by K. Jyothsna organized in the college seminar hall. The resource person demonstrated some useful Karate techniques. The main goal of women's self-defense training is to strengthen women's capacity to defend themselves against attacks. Yet, the effects of women's self-defense training extend considerably beyond this objective, including physical, psychological, and behavioral impacts. Self-defense imparts the skills needed to confidently assess a dangerous situation and navigate effectively. There is nothing more empowering than that. It helps to gain confidence and control over fears.



Figure: Self Defense Training by Karate trainer Mrs. K. Jyothna Sri




PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Enikepadu, VIJAYAWADA – 521108

Telephone No: +91 74165 60999

Fax No: +91 866 2844999

Mail: vijayapharmacyfw@gmail.com

Permitted by Govt. of A.P; Approved by AICTE, New Delhi
Pharmacy Council of India, New Delhi & Affiliated to JNTU Kakinada
ISO 9001:2015 Certified Institution

Date: 12.03.2020

REPORT

NAME OF THE PROGRAM : **International Women's Day**

DATE : **08.03.2020**

CHIEF GUEST : **Dr. K. Padmalatha, Principal**

VIPW

International Women's Day is celebrated in the world over, on the eight day of March with a new theme every year. It celebrates women's achievements throughout the world. Its purpose is to promote women's equality, encourage support for repressed women and promote appreciation toward women everywhere. In 2020, the theme for the International Women's Day was "**I am Generation Equality: Realizing Women's Rights**". To honour womanhood, Vijaya Institute of Pharmaceutical Sciences for Women has celebrated the International Women's Day on, Sunday 8th March, 2020. This day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honour, loved and admired. All teaching, non-teaching and students of VIPW gathered in the seminar hall and participated in the programme. The Principal Dr. K. Padmalatha addressed the gathering, stating the importance and need of women's empowerment. Sweets were distributed at the end of the event.



PRINCIPAL

VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



Women's Day Celebrations




DATE: 12.03.2019

REPORT

NAME OF THE PROGRAM : International Women's Day
DATE : 08.03.2019
CHIEF GUEST : Dr. K. Padma Latha
Principal, VIPW
Dr. G. Chenchamma
Principal, VITW

International Women's Day is a global day which celebrates the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating gender parity. In 2019, the theme for International Women's Day is "Balance for better" focusing on gender equality, greater awareness of discrimination and celebration of women's achievements. With regards to the greater global push for professional and social equality it is an occasion for looking back on past struggles accomplishments and more importantly for looking ahead to the untapped potential and opportunities that await future generation of women. To honour womanhood, Vijaya Institute of Pharmaceutical Sciences for Women celebrated International Women's Day on, 8th March, 2020. All teaching, non-teaching and students of VIPW gathered in the seminar hall and participated in the programme. Principal Dr. K. Padmalatha, Dr. G. Chenchamma, Principal, Vijaya Institute of Technology for Women addressed the gathering, stating the importance and need the for women's empowerment. Around **410 students** from **B. Pharm and Pharm D** attended this program.




PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



Women's Day Celebrations




PRINCIPAL

VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108



**VIJAYA INSTITUTE OF PHARMACEUTICAL
SCIENCES FOR WOMEN**

Permitted by Govt. of A.P. Approved by AICTE, New Delhi
Pharmacy council of India, New Delhi & Affiliated to JNTU Kakinada

Enikepadu, VIJAYAWADA - 521 108.
Telephone No. : +91 866 6460899
Fax No. : +91 866 2844999
e-mail : vijayapharmacyfw@gmail.com


08.03.2018

REPORT

NAME OF THE PROGRAM : **International Women's Day**
DATE : **05.03.2018**
CHIEF GUESTS : **Smt. Gadde Anuradha, Chair Person ZPTC,**
Krishna District, A.P.
Sri B. Srinivasa Rao, E.O.,
Enikepadu Panchayat, Enikepadu, A.P.

In view of **International Women's Day** on 08-03-2018, the college celebrated the occasion on 5th March 2018. The programme started with the prayer song by Ms. J. Bindhu Madhuri of final B. Pharmacy. Chief Guest Smt. Gadde Anuradha, Chair Person ZPTC, Krishna District, A.P., and the Guest Sri B. Srinivasa Rao E.O., Enikepadu Panchayat, Enikepadu, A.P., were honored by the Principal Dr. K. Padmalatha. The Chief Guest addressed the gathering with her inspirational and energetic talk. She spoke about the triumph of women and their need to develop in every area. On the occasion, two thousand two hundred and seventy-seven (2,277) women students pursuing Pharmacy, Engineering and Management courses from SRK Foundation made a World Record by forming the biggest Woman Gender Symbol, the Venus Symbol in a short span of 2 minutes. It was a great achievement for the students of SRK Foundation's Vijaya Institute of Pharmaceutical Sciences for Women as they made a place for themselves in the Champions Book of World Records. Dr. T. Pattabhi Ram and Dr. Shanthi Devi from Score More Foundation declared the record. Sri B.S. Sri Krishna Secretary, SRK foundation greeted the guests on the dais and urged the students to bring many more laurels to the institute.




PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



**VIJAYA INSTITUTE OF PHARMACEUTICAL
SCIENCES FOR WOMEN**

Enikepadu, VIJAYAWADA – 521108

Telephone No: +91 74165 60999

Fax No: +91 866 2844999

Mail: vijayapharmacyfw@gmail.com

Permitted by Govt. of A.P; Approved by AICTE, New Delhi
Pharmacy Council of India, New Delhi & Affiliated to JNTU Kakinada
ISO 9001:2015 Certified Institution

DATE: 02.08.2016

REPORT

NAME OF THE PROGRAMME : Yuvajana Vikas
THEME : Primary Protection for Change
(Awareness-Responsibility-Interchange)
DATE : 22.02.2016 - 26.02.2016
VENUE : College Seminar Hall
RESOURCE PERSONS : Sri Raghupathi Rao and team
Yuvajana Vikas, Tirupati.
CONTACT NO : 9441634533

Yuvajana Vikas team organized a programme for 4 days headed by Mr. Raghupathi Rao, Rtd. Executive Engineer (Civil) and Dr. S. Annapurna, Assoc. Professor, Sri Padmavati Mahila University. Their team members from 22nd to 26th Feb 2016 at Vijaya Institute of Pharmaceutical Sciences for Women. The speakers discussed on the roles and responsibilities of youth in the modern changing scenario with students and brought awareness on their responsibility and necessity to change for the benefit of society. Chairman of SRK Foundation Sri. Boyapati Appa Rao, Dr. K. Padmalatha, Principal, VIPW took part in the programme. Yuvajana Vikas team members conducted group wise discussions with all students and motivated them towards the need of the hour. On the last day of the programme, members of Yuvajana Vikas team explained how Yuvajana Vikas has been working in various colleges in different areas to motivate the youth who are the drivers of the next generations. The programme ended with highly inspirational song sung by Dr. S. Annapurna. Students were very much inspired and motivated by the programme.



Principals
PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

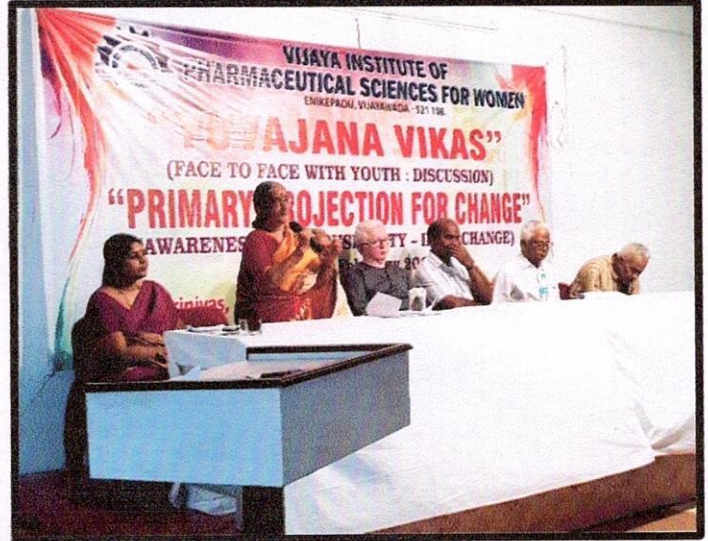
Enikepadu, VIJAYAWADA – 521108

Permitted by Govt. of A.P; Approved by AICTE, New Delhi
Pharmacy Council of India, New Delhi & Affiliated to JNTU Kakinada
ISO 9001:2015 Certified Institution

Telephone No: +91 74165 60999

Fax No: +91 866 2844999

Mail: vijayapharmacyfw@gmail.com



Yuvajana Vikas team counselling student




PRINCIPAL

PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



**VIJAYA INSTITUTE OF PHARMACEUTICAL
SCIENCES FOR WOMEN**

Permitted by Govt. of A.P. Approved by AICTE, New Delhi
Pharmacy council of India, New Delhi & Affiliated to JNTU Kakinada

Enikepadu, VIJAYAWADA - 521 108.

Telephone No. : +91 866 6460869

Fax No. : +91 866 2844988

e-mail : vijayapharmacyfw@gmail.com

03.09.2016

REPORT

NAME OF THE PROGRAMM : Panel Discussion "From Corporate to Board Room"
DATE : 2/09/2016, 3.00 p.m.
RESOURCE PERSONS : Dr. M C Das, Rtd. Professor, A L College,
Vijayawada
Dr. D. Vanitha, Vice President, ELICO Ltd.,
Vijayawada
Dr.G. Srujana, Sub Collector, Krishna District
Dr. Y. Tejaswini, MD, Malaxmi Group, Vijayawada
Dr. M. Nagalakshmi, MD, IMIS, Vijayawada
VENUE : Seminar Hall

Vijaya Institute of Pharmaceutical sciences for Women organized a panel discussion on "From Corporate to Board Room" on 2/09/16 by the guest panelists Dr. M C Das, Dr. D. Vanitha, Dr. G. Srujana and Dr. Y Tejaswini. Dr. M. Nagalakshmi moderated the discussion. On behalf of CII Indian Women Network, the guests attended the programme expressed their views and thoughts on women empowerment. Dr. M C Das described and explained the meaning of women empowerment which refers to the process of giving women control over their choices and access to opportunities and resources that allow them to thrive. Empowering women politically, socially, economically, educationally, and psychologically helps narrow the gap by improving the social, economic, and political status of women in the world. The female gender has faced subjugation and systematic oppression throughout history, and the situations call for improvement in their condition in society.

Dr. D. Vanitha highlighted the basic step of granting women the right to live. To make sure women are empowered to live their lives freely, female infanticide and feticide were made punishable by law. In addition to this, women must be educated and given equal opportunities in professional and economic fields. Dr. G. Srujana reiterated that women's empowerment begins with the act of considering women equal to men. Discrimination against women has been so imminent in our



PRINCIPAL


VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108

society that we often fail to notice the subtle and latent forms of sexism. It can only be brought about when women are made aware of their rights.

Dr. Y Tejaswini motivated and guided students in which empowering women involves encouraging them to be financially, culturally, and socially independent. Her individuality must be nurtured and acknowledged. Finally the discussion emphasized the aspect that it is not sufficient if women start taking up careers, it is also important that she should take up leadership and choose decision making roles.

Dr. M. Nagalakshmi made the discussion interesting by trying to bring out subtle points for discussion. The discussion went on emotionally, students showed high spirits, enthusiasm and attentiveness to empower. Vote of thanks was rendered by Smt. V. Vandana, Asst. Professor, Dept. of Sciences & Humanities. Chairman of SRK Foundation, Sri B. S. Appa Rao and Principal, Prof. K. Padmalatha were present at the discussion.




PRINCIPAL
VIJAYA INSTITUTE
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU VIJAYAWADA 521 108



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Permitted by Govt. of A.P. Approved by AICTE, New Delhi
Pharmacy council of India, New Delhi & Affiliated to JNTU Kakinada

Enikepadu, VIJAYAWADA - 521 108.
Telephone No. : +91 866 6460889
Fax No. : +91 866 2844988
e-mail : vijayapharmacyfw@gmail.com



Panel Discussion "From Corporate to Board Room"



PRINCIPAL
VIJAYA INSTITUTE OF
PHARMACEUTICAL SCIENCES FOR WOMEN
ENIKEPADU, VIJAYAWADA
PIN - 521 108