



VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Permitted by Govt. of A.P; Approved by AICTE, New Delhi
Pharmacy Council of India, New Delhi & Affiliated to JNTUK, Kakinada
ISO 9001:2015 Certified Institution

Enikepadu, VIJAYAWADA – 521108

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Mail: vijayapharmacyfw@gmail.com

ENVIRONMENTAL PROMOTIONAL ACTIVITIES CONDUCTED BEYOND THE CAMPUS

VIPW clearly understands the responsibility of conserving the environment and sustaining the natural resources, and as such promotes activities on campus and off campus.

The institution responded to the call of Sri Jaggi Vasudev, ISHA Foundation to Save Rivers and actively took part in the campaign, “Rally for Rivers” conducted in Vijayawada.

Students participated in “Say No to Plastic” Campaign organized by M.J. Naidu Hospitals, Vijayawada. They took part in Skit Competition and Slogan Writing Competition and won prizes.

Students actively participated in “One Student-One Plant” Programme organized by JNTUK, Kakinada and planted saplings at their homes.

“Swachh Bharat” and “Swachhta Pakhwada” are government programmes aimed at cleaning the environment. Students cleaned the roads in the villages of Unguturu Mandal, Krishna District. They also gave presentations to the young children of the government schools and created awareness on ODF (Open Defecation Free).

“Domalapai Dandayatra” is one more such programme where students of VIPW went on a rally in the village of Enikepadu creating awareness to the villagers about prevention of diseases like malaria by keeping the environment clean.

Environment Education and Awareness Committee monitors and organizes activities which encourages awareness and action for the protection of environment.



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2019-20

Date: 24.09.2019

REPORT

Name of the program : Anti-Plastic Awareness Campaign
Venue of the program : M. J. Naidu Hospitals,
Suryaraopet, Vijayawada.

“Anti-Plastic Awareness Campaign” was organized by M. J. Naidu Hospitals on 21.09.2019. Organizers conducted different events for the participants. Students along with the faculty member Mrs. Vandana Devi, participated in this program. Participants showcased the effects of plastic on environment and on health of the individuals in the form of skit, slogans, dance etc. Students from Vijaya Institute of Pharmaceutical Sciences for Women won prizes in Skit and Slogan Competitions.



K. V. R. Rajaswani
Coordinator



Principal
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2018-19



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Date: 18.01.2019

REPORT

Name of the programme : Janmabhumi – MaaOoru
Place : Enikepadu, Vijayawada, Krishna District
Contact Person : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat
Phone No : 9394663699

Government officials of Enikepadu Panchayat, Vijayawada rural planned “**Janmabhumi - Maa Ooru**” programme from **04.01.2019** to **11.01.2019**. The NSS unit and IPA student members of **Vijaya Institute of Pharmaceutical Sciences for Women** participated in the cultural programmes and in the medical camp. They also brought awareness among the local government school students on the topics related health and importance of cleanliness. Faculty members of IPA Enikepadu Local Branch and NSS unit i.e Mr. A. Jayarami Reddy, Dr. N. Prathibha, Dr. M. Tabitha Sharon, Mr. Y. Naveen, Mrs. K.V. R. Rajeswari, student members of Pharm D NSS and IPA branch have are also participated in the programme.




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23.08.2018

Report

Name of the Programme : Swachhata Pakhwada Programme
Place : VIPW Campus and Enikepadu Village
Contact Person : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat
Phone No : 9394663699

Vijaya Institute of Pharmaceutical Sciences for Women conducted an awareness programme on Swachhta Pakhwada from 01.08.2018 to 15.08.2018, *Swachhata Pakhwada* Programme as part of Swatch Bharath. The NSS Unit of VIPW took active part in this programme. The activities included parthenium removal, discussion on livestock problems, and cleanliness as means to reduce mosquito problem and associated diseases, plastic avoidance, etc. The public were made aware of many aspects of cleanliness and sanitation. During this period both the on campus and off campus cleanliness activities were carried out by NSS volunteers and the programme was successful.




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03.08.2018

Report

Name of the Programme : Swachh Bharat Summer Internship Programme
Place : Unguturu Mandal, Krishna District
Organised by: Vijaya Institute of Pharmaceutical Sciences for Women
Contact Person : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat
Phone No : 9394663699

As a part of Clean India and Green India initiative “Swachh Bharat Summer Internship Programme” was taken up as per the instructions of UGC in association with MHRD on 23.06.2018 to 31.07.2018 by Vijaya Institute of Pharmaceutical Sciences for Women, Enikepadu, Vijayawada. The faculty members Mr. A. Jayarami Reddy, Mrs. V. V. Vandana Mrs. K.V.R. Rajeswari, Dr. N. Prathibha, Dr. M. Thabitha, Mr. Ravi Kumar and Pharm D students of NSS and IPA involved in this programme. All the participants divided themselves into six teams with members of ten each worked in six villages for six consecutive weeks on Saturdays and Sundays along with one staff coordinator during 23 rd June – 31 st July. They selected Unguturu, Garapadu, Ponukumadu, Nagavarappadu, Tuttagunta and Vennuthala Villages in Unguturu Mandal, Krishna District, Andhra Pradesh.

A weekly action plan was scheduled which include cleaning of the roads, awareness programmes on Swachh Bharat themes like Sanitation, Solid Waste Management, general and health related issues. IPA student Volunteers have also conducted health camps and distributed free medicines from the institution's Jan Aushadhi medical store to the villagers. They worked together with the local village sarpanches, government officers, government school teachers and anganwadi personnel. This programme enlightened the villagers on importance of sanitation and proper ways to maintain it for good health.



B. Srinivasa Rao
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2017-18



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19.09.2017

Report

Name of the Programme : Swachhata Pakhwada Programme
Place : Enikepadu Village
Contact Person : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat
Phone No : 9394663699

Vijaya Institute of Pharmaceutical Sciences for Women has conducted an awareness programme on **Swachhta Pakhwada** from **01.09.2017 to 15.09.17**, Swachhata Pakhwada Programme as part of **Swatch Bharath** was organized by the NSS Unit of VIPW. During this period students and staff visited the slums of present in and around Enikepadu Village, explained the Below Poverty Line families about the cleanliness, Sanitation, Safe drinking water etc., and also participated in cleaning those areas. Dr. K. Padmalatha Principal appreciated the staff and students for their active role in making Swachhta Pakhwada a grand success by educating the people in rural and slums



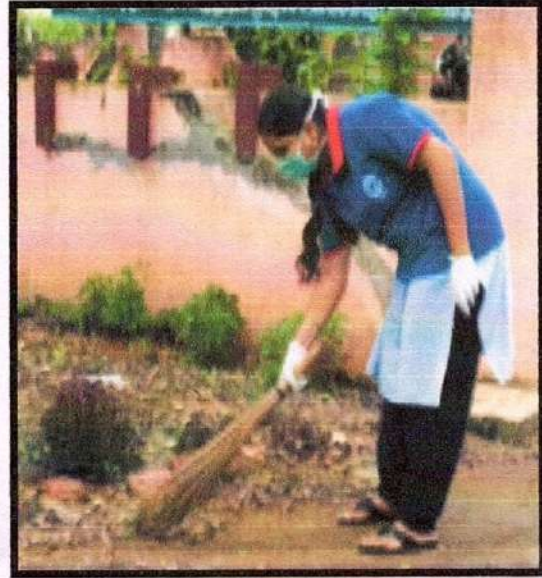
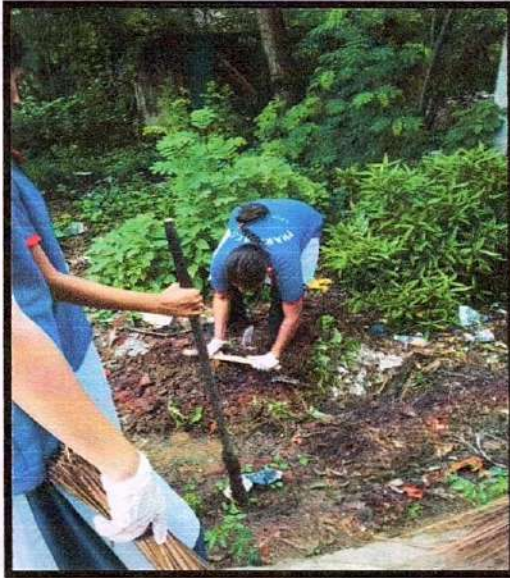

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05.09.2017

Report

Name of the Programme : Rally for Rivers

Places : Villages of Enikepadu

Organised by : VIPW

**Contact Person : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat**

Phone No : 9394663699

Vijaya Institute of Pharmaceutical Sciences for Women participated in a campaign "Rally for rivers" on 01-09-2017 initiated by ISHA foundation, Coimbatore, Tamil Nadu State led by Sadhguru Jaggi Vasudev to create awareness among the people. Students and faculty on the National highway in Enikepadu Village conducted awareness on importance of rivers and how to save waters for future generations and to protect them is everybody's responsibility. Principal Dr.K.Padmalatha appreciated the staff and students for their concern about rivers and taking part in this event.




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2016-17



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28.09.2016

Report

Name of the Programme: Domalapai Dandayatra (War on Mosquitoes)

Place : Enikepadu

**Contact Person : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat**

Phone No : 9394663699

Vijaya Institute of Pharmaceutical Sciences for Women went on a rally on a State Government Programme to end mosquito menace "**Domalapai Dandayatra**" a war on mosquitoes in Enikepadu village on **24.09.2016** holding the banners and placards stating the control measures to eradicate the vector borne diseases in the slums and other areas. People across the cities and towns are facing severe problems with mosquito menace. Sri P. Poornachandra Rao, Joint Director in Municipal administration department coordinated the activity drive and made it a success.



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14.09.2016

Report

Name of the Programme : Swachhata Pakhwada Programme
Place : Surrounding Villages of Enikepadu and
Contact Person : B. Srinivasa Rao,
Executive Officer,
Enikepadu Panchayat
Phone No. : 9394663699

Vijaya Institute of Pharmaceutical Sciences for Women conducted an awareness programme on Swachhta Pakhwada on dt.10-09-2016. The Programme was organized as part of Swachh Bharath organized by the NSS Unit of VIPW. On this occasion Dr. P. Mothi Babu, Civil Surgeon, Kankipadu, PHC, Dr P. Subba Rao, Civil Surgeon, Penamaluru, PHC, Mrs. K. Indira Devi (Tutor, Govt. School of Nursing, Vijayawada) delivered guest lectures on the activities included parthenium removal, livestock problems and cleanliness as means to reduce mosquito problem and associated diseases, plastic avoidance, etc. During this period, both on campus and off campus cleanliness activities and awareness programs have been carried out involving students and staff.



Principals
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