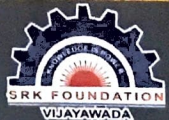


**Date: 15.07.2021**

All the faculty and students are hereby informed to attend a one day webinar on **“IPR & Regulatory Guidelines in Different Countries”** which is to be held on 17-07-2021. All are requested to attend the webinar on **17<sup>th</sup> July 2021**.

**VIJAYA INSTITUTE OF  
PHARMACEUTICAL SCIENCES FOR WOMEN  
ENIKEPADU, VIJAYAWADA  
PIN - 521-108**

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# VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN



ENIKEPADU, VIJAYAWADA – 521108.

## A One-Day Webinar on “IPR & REGULATORY GUIDELINES IN DIFFERENT COUNTRIES”

17<sup>th</sup> July 2021

10:00 to 10:15 AM  
Webinar Inauguration  
and Keynote Address



**Dr. V. Sai Kishore,**  
Head of Pharmaceutics Dept.  
Bapatla College of Pharmacy, Bapatla.  
Time : 10:15 to 11:15 AM  
Topic : **Regulatory Considerations in  
New Drug Development Process**



**Mr. S. V. Suresh Babu,**  
Deputy Manager,  
Regulatory Affairs, Eywa Pharma Pvt Ltd  
Chennai.  
Time : 11:15 AM to 12:15 PM  
Topic : **Generic Drug Product Development,  
Regulatory Registration and Post Approval  
Changes**



**Mr. I.V. Suman Kumar,**  
Senior Manager,  
Regulatory Affairs, Eisai Pharmaceuticals  
India Pvt Ltd, Visakhapatnam.  
Time : 12:15 to 01:15 PM  
Topic : **Regulatory Pathway for  
Generic Drugs in Japan**

### Registration form link

<https://docs.google.com/forms/d/e/1FAIpQLSeyezKNjCnFJnGHRaVuGG0vQapbcOHPBJ63zzMeIhkD-wWpaA/viewform>

### Zoom link

<https://us02web.zoom.us/j/2793613773?pwd=c3BGVTdwbHNacEh1TnJoWDh0b1RlZ09hZ0p1aWZkdz09>

**Meeting ID : 279 361 3773 Passcode : ZzVJ8B**

Youtube Link : <https://www.youtube.com/channel/UCBLrYsTIY4xSqXKsX7arw>

**PRINCIPAL**  
**VIJAYA INSTITUTE OF**  
**PHARMACEUTICAL SCIENCES FOR WOMEN**  
ENIKEPADU, VIJAYAWADA

**Dr. Sivadasu Praveen**  
Programme Coordinator

**Mrs. P. Durga**  
Technical Incharge

**Dr. S. Venkateswara Rao**  
Coordinator, IIC

**Sri B.S Sri Krishna**  
Secretary

**Prof. K. Padmalatha**  
Principal



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Pharmacy Council of India, New Delhi & Affiliated to JNTU Kakinada  
ISO 9001:2015 Certified Institution

**Date: 19-07-2021**

**Name of the Programme:**

A One-Day Webinar on "IPR & Regulatory Guidelines in Various Countries"

**Date:**

17-07-2021

**Resource Person Details:**

1. **Dr. V. Sai Kishore,**

Head of Pharmaceutics Dept.

Bapatla College of Pharmacy, Bapatla

**Email:** [voiceofsaikishore@yahoo.com](mailto:voiceofsaikishore@yahoo.com)

**Contact Number:** +91- 94409 38249

2. **Mr. S. V. Suresh Babu,**

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**Email:**

**Contact Number:** +91-9591631362

3. **Mr. I.V. Suman Kumar**

Senior Manager, Regulatory Affairs

Eisai Pharmaceuticals India Pvt Ltd,

Visakhapatnam.

**Email:**

**Contact Number:** +91-8008779191

**Topics covered:**

1. Regulatory Considerations in New Drug Development Process
2. Generic Drug Product Development, Regulatory Registration and Post Approval Changes
3. Regulatory Pathway for Generic Drugs in Japan



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A one day Webinar on **IPR & Regulatory Guidelines in Various Countries** was organized by Institution Innovation Council (IIC) of *Vijaya Institute of Pharmaceutical Sciences for Women* on 17-07-2021. **Dr. V. Sai Kishore**, Head of Pharmaceutics Dept. Bapatla College of Pharmacy, **Mr. S. V. Suresh Babu**, Deputy Manager, Regulatory Affairs Eywa Pharma Pvt Ltd, Chennai and **Mr. I.V. Suman Kumar**, Senior Manager, Regulatory Affairs, Eisai Pharmaceuticals India Pvt Ltd, Visakhapatnam were invited as Guest Speakers. **Prof. Dr. K. Padmalatha**, Principal was the convener of the webinar; **Dr. S. Venkateswara Rao** and **Dr. Sivadasu Praveen** were the coordinators of the webinar. The webinar was inaugurated by Mrs. V. Vishnu Vandana Devi and the keynote address was delivered by Mrs. B. Hemalatha.

Post inauguration **Dr. V. Sai Kishore** delivered a talk on **Regulatory Considerations in New Drug Development Process**. Where, the talk has begun with explaining the fundamental aspects of intellectual property and Regulatory affairs. Further, special emphasis was given on various regulatory aspects involved in developing a new drug or new drug product, different stages of pre-clinical and clinical trials and marketing strategies of the new drug product. Furthermore, delegates were detailed about various applications that are required to introduce a new drug into the market. By the end of session delegates gained knowledge about the challenges that are faced by pharmaceutical industries in developing a new drug or a new drug product and different applications that are required to be filed in various countries to introduce the drug or drug product in the market.

The second talk was given by **Mr. S. V. Suresh Babu** on **Generic Drug Product Development, Regulatory Registration and Post Approval Changes**. In this talk special emphasis was given on developing, registering and the changes that have to be made after approval. Generic drugs are medicinal products that can be manufactured and marketed by others than the innovator company after the original patents have expired. Different countries established different procedures in approving this generic drug products and the main aim of establishing this policies are to increase the global access to and regulation of generic drugs, reduce drug costs, and prevent drug shortages and supply disruption. Particularly, the availability of low-priced generic drugs is important to increase the economical access to drug treatment in low- and middle-income countries. By the end of talk delegates had got an access





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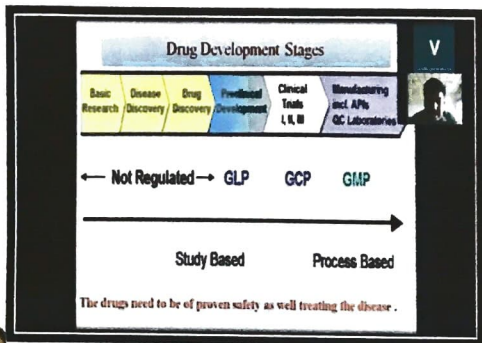
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to information about development and registration process of generic drug products in different countries.

The third talk was given by **Mr. I.V. Suman Kumar** on **Regulatory Pathway for Generic Drugs in Japan**. Where, in this talk special emphasis on different regulatory guidelines followed by Japan to market the generic drugs. Generic drugs are interchangeable with original proprietary drugs, as they have the same active pharmaceutical ingredients, dosage forms, strength, quality, indications, effects, directions, and dosage. The cost of generic drugs is lower than original drugs, because the developmental cost is lower. The expansion of medical expenses is an important issue in many countries, including Japan, the USA, and Europe, and promotion of generic drugs has been demanded to solve this issue in Japan. Generic drug approval review in Japan is conducted by the Pharmaceuticals and Medical Devices Agency (PMDA), which reviews the equivalence of the original drugs from the viewpoint of quality, efficacy, and safety, based on documentation submitted by the generic drug applicants. From the session delegates gained knowledge about the different procedures that have to be followed to market a generic drug product in Japan.

Vote of thanks was given by Dr. Sivadasu Praveen. 250 participants attended the webinar, and it was conducted through the online platforms of zoom and you tube.



**Dr. V. Sai Kishore giving a talk on Regulatory Considerations in New Drug Development Process on 17-07-2021**

The UK's National Health Service (NHS) has approved the world's most expensive drug that can prevent a rare genetic disorder to cure Spinal Muscular Atrophy. The drug, called [redacted] and manufactured by Novartis Gene Therapies Ltd Limited, has been approved by UK health agency. The drug costs [redacted] according to the official statement NHS England

**► GENERIC PRODUCT:**



- A generic drug is a medication made to be the same as an already marketed brand-name (or innovator) drug.
- The generic drug should contain:
  - The same Active substance (Drug substance)
  - Same strength
  - Same dosage form (for example: a Tablet, Capsule, injection or liquid etc)
  - Same route of administration (for example: oral, topical, or injectable etc)
  - Same therapeutic indication

**Mr. S. V. Suresh Babu giving a talk on Generic Drug Product Development, Regulatory Registration and Post Approval Changes on 17-07-2021**

**Drug price of Generic drugs**

The price of any prescription drugs is determined by the Japan's government(MHLW)

The price-fixing rules of generic drugs has been revised several times. The initial price was 60%. It was revised to 60% or 50% in April 2014. It might be further revised to 50% or 40%.

<original product>	
Diovan® 80mg tablet	
109.10 JPY	
<generic product>	
Valsartan 80mg tablet	
54.60 JPY	

50%

**Mr. I.V. Suman Kumar giving a talk on Regulatory Pathway for Generic Drugs in Japan on 17-07-2021**



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INSTITUTION'S  
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COUNCIL  
(Ministry of HRD Initiative)

## *Certificate of Participation*

Sivadasu Praveen

This is to certify that Prof/Dr/Mr/Mrs/Ms has actively \_\_\_\_\_  
participated in the One day Webinar on "IPR & Regulatory Guidelines in Different  
Countries" held on 17<sup>th</sup> July 2021.

*S. Venkateswara Rao*

Dr. S. Venkateswara Rao  
Coordinator, IIC

*B. Sri Krishna*

Sri B. Sri Krishna  
Secretary, SRK Foundation

*Prof. K. Padmalatha*

Prof. K. Padmalatha

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