



## VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Permitted by Govt. of A.P., Approved by AICTE, New Delhi  
Pharmacy Council of India, New Delhi, Affiliated to JNTUK  
& Certified by ISO 9001:2015



**Dt:22.01.2025**

### **REPORT**

**Name of the Programme: Sankranthi Sambaralu**

**Date of the Event: 10.01.2025**

**Chief Guest: Dr. K. Padmalatha, Principal, VIPW**

**Venue: VIPW Campus**

Vijaya Institute of Pharmaceutical Sciences for Women celebrated the Sankranthi festival which is one of the most important festivals of Andhra Pradesh with great enthusiasm. All the students and faculty were instructed to participate actively in Sankranthi Sambaralu and the competitions being conducted on this occasion. All the faculty and students gathered in the VIPW ground along with the Chief guest Dr. K. Padmalatha, Principal, VIPW and initiated the festival celebrations with lighting the Bhogi bonfire.

Makara Sankranti is a significant Hindu festival that marks the transition of the Sun into Capricorn (Makara Rashi) and the end of the winter solstice. The Sankranthi is celebrated across India as the festival symbolizes new beginnings, prosperity, and the harvest season. It is a time for gratitude, as farmers celebrate the fruits of their labor, and families come together to share sweets made of sesame and jaggery, which signify harmony and goodwill. Apart from its cultural and agricultural importance, Sankranti holds spiritual significance, as it is believed to be an auspicious day for charity, bathing in holy rivers, and seeking blessings for a prosperous future. Kite flying, community feasts, and traditional dances add to the festive spirit, making it a vibrant and joyous occasion across the country. The festival not only strengthens social bonds but also highlights the deep connection between nature and human life.

Chief guest Dr. K. Padmalatha graced the occasion and gave speech on the importance of celebrating Makara Sankranti and said that it is a festival that signifies change, hope, and prosperity. This festival is deeply rooted in our culture, celebrating the hard work of farmers, the bounty of the harvest, and the joy of giving and togetherness. On this



## VIJAYA INSTITUTE OF PHARMACEUTICAL SCIENCES FOR WOMEN

Permitted by Govt. of A.P., Approved by AICTE, New Delhi  
Pharmacy Council of India, New Delhi, Affiliated to JNTUK  
& Certified by ISO 9001:2015



auspicious occasion, she extended her heartfelt wishes to all and encouraged to embrace the spirit of learning, growth, and unity as we continue our journey toward excellence.

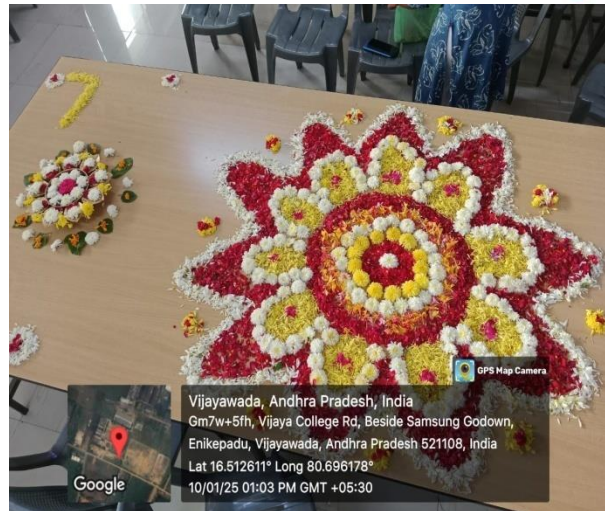
All the students have actively participated throughout the events conducted on the occasion of Sankranthi. On the occasion of Sankranthi Sambaralu held in the college, students came with traditional wear and college was filled festival vibes. All the faculty and students joined to dance with joy while setting “BhogiMantalu” to get rid of old and negative things from life. The traditional Pongal dish was also prepared symbolizing Prosperity and abundance, which was served to students and faculty.

Many students have participated in the conducted competitions on the occasion of Sankrathi like Mehendi, Face Painting, Iqebana, Sankranthi bommala koluvu and Rangoli, showcased their illuminating talent in these events. The college was filled with colors and flowers symbolizing the festival vibes. Dr. T. Bala Krishna, Professor and Head, Dept. of Pharmaceutics, VVIPS & Dr. T. Prasanthi, Professor, VVIPS were invited to evaluate the competitions held on this occasion.

The winners of the held competitions are announced and the winners are 1. Mehendi competition winners are from Sparklers, runners are from Sizzlers, 2. Face Painting competition winners are from Achievers, runners are from Inspirers, 3. Ikebana competition winner Ms. from Achievers, runner Ms. from Inspirers, 4. Rangoli competition winning team from Achievers, runners team from Sparklers, and 5. Sankranthi bommalakoluvu competition winning team from Achievers, runners team from Inspirers.

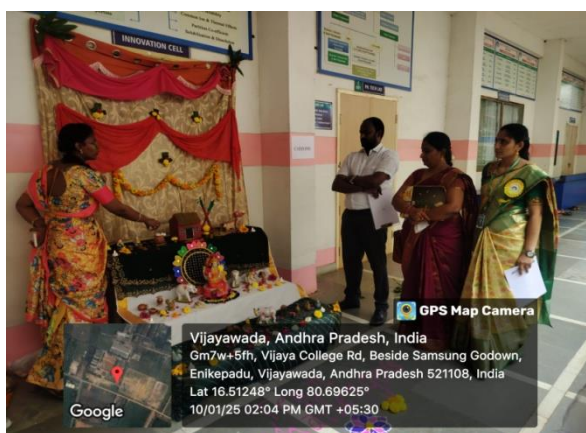
The Sankranthi Sambaralu came to an end as Chief Guest Dr. K. Padmalatha congratulated all the students those who have actively participated in all the events conducted and expressed her best wishes to all the winners. The students dispersed after enjoying all the day with the events conducted and expressed their greetings among each other on the occasion of Sankranthi.





**Students participating in various competitions conducted on the occasion of Sankranthi.**





**Judges Dr. T. Bala Krishna & Dr. T. Prasanthi while evaluating the competitions.**



**Chief Guest Dr. K. Padmalatha, observing competitions participated by students.**

**PRINCIPAL**